

Chapter-3
BUSINESS-ENVIRONMENT

Q1. Name the factor that are responsible for the production and distribution of wealth and indirectly affecting business and industry of a country.

Q2. “The Indian Economy environment has been steadily changing as a result of changes in govt. policy . Explain the above statement ?

- a) By highlighting the state of Indian economy at the time of independence.
- b) Developmental Plans 1950’s onwards.
- c) New Industrial and economic reforms in 1991

Q3. Briefly explain the economic crisis forced by Indian economy in 1990

Q4. Mention some of major steps taken by the Indian govt. to manage the economic crisis.

Q5. What is a truly globalised economy. Explain

Q6. What do you understand by liberalization of Indian economy.

Q7. How New Industrial policy of 1991 redefined the role of public sector?

Q8. What are the challenges faced by Indian business and industry due to NEP 1991?

Q9. Define Business Environment?

Q10. Why do we say that business environment is relative in nature.

Q11. Why business environment is complex?

Q12. Give an example to show that :

- a) BE is interrelated
- b) BE is dynamic
- c) BE is uncertain

Q13. Why a successful manager needs to understand and scan the business environment? Give one example to justify your answer.

Q14. Identify the dimensions of Business Environment given below and give effects of the same:

- a) Quality of life
- b) rates of saving and investment
- c) Establishing a special economic zone
- d) A level of political morality
- e) Statutory warning of some product
- f) Innovation in food preservation
- g) The constitution of the country
- h) Consumption habits
- i) Simplify the export procedure

- j) Planned outlay in private and public sector